



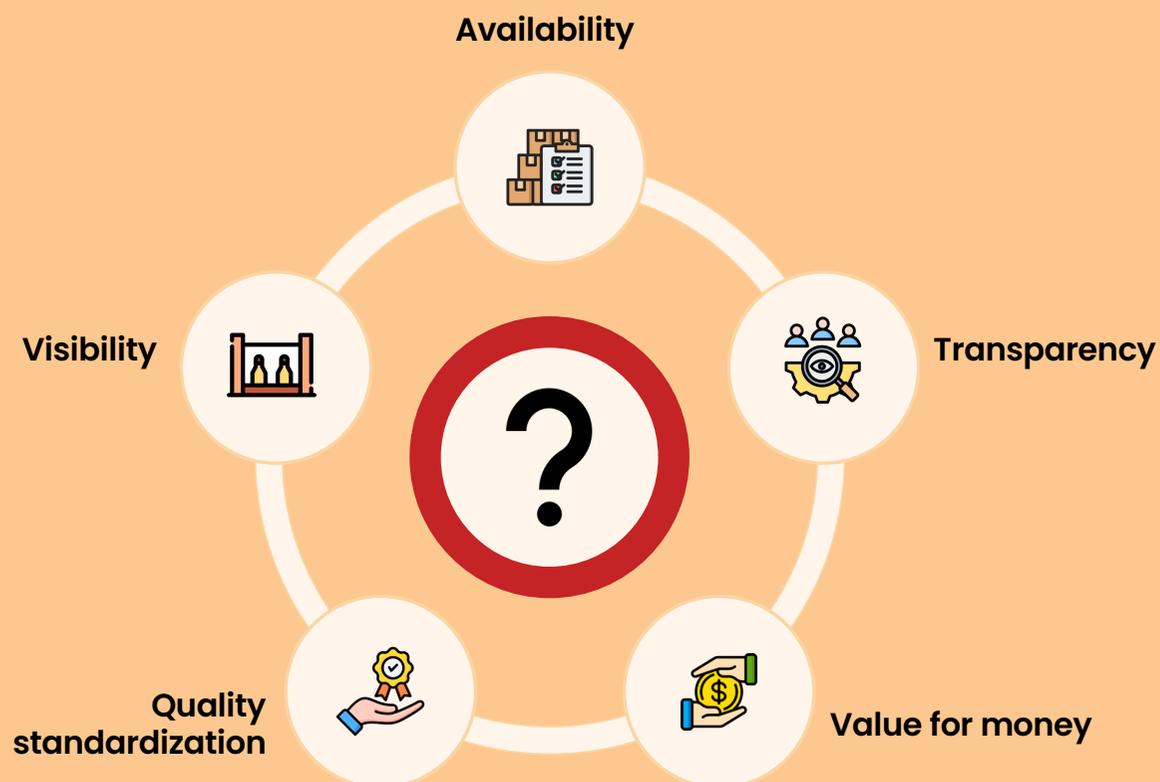
INDIC WISDOM

WOOD PRESSED OILS
EXTRACTED ON WOODEN CHURNER



Intro Deck
DEC'25

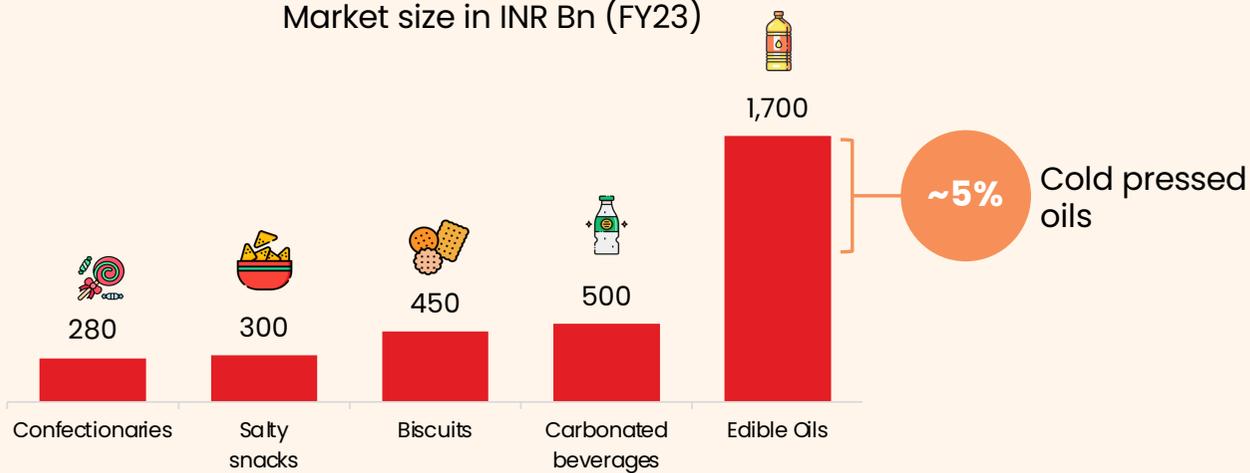
Traditional Cold Pressed Oils in India have witnessed a significant decline due to factors attributable to...



Indian Consumer's shift towards premiumisation puts edible oils at the forefront of the next F&B wave

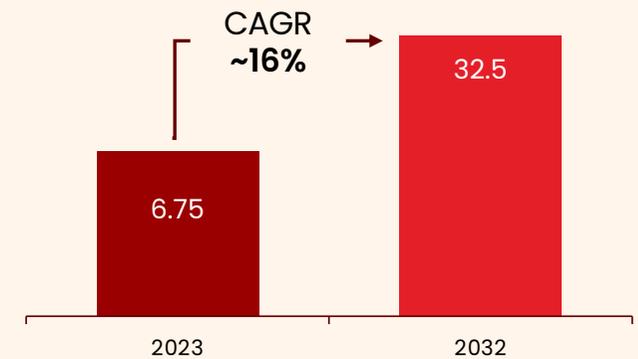
Largest category within India's F&B sector

Market size in INR Bn (FY23)



Growing consumer preference for healthier oils

Cold pressed oil market size in INR Bn



Strong growth drivers shaping the industry



Awareness towards healthy lifestyle



Inclination to spend on affordable premium consumables



Government push to increase oil seed production



E-commerce & D2C penetration

We are dominating the Cold-pressed Oil category

Cooking oils



Groundnut

1 L

5 L

Source: Gujarat & UP



Safflower

1 L

5 L

Source: Karnataka & Maharashtra



Sunflower

1 L

5 L

Source: Karnataka

Multipurpose oils



Coconut

100ml

200ml

500ml

1 L

5 L

Source: Karnataka



White Sesame

200ml

500ml

1 L

Source: Gujarat & MP



Mustard

200ml

500ml

1 L

5 L

Source: Gujarat, Rajasthan & MP

Speciality oils



Flaxseed

100ml

200ml

500ml

Source: MP



Walnut

100ml

200ml

Source: NCR



Sweet almond

100ml

200ml

Source: Middle East Asia



Apricot

100ml

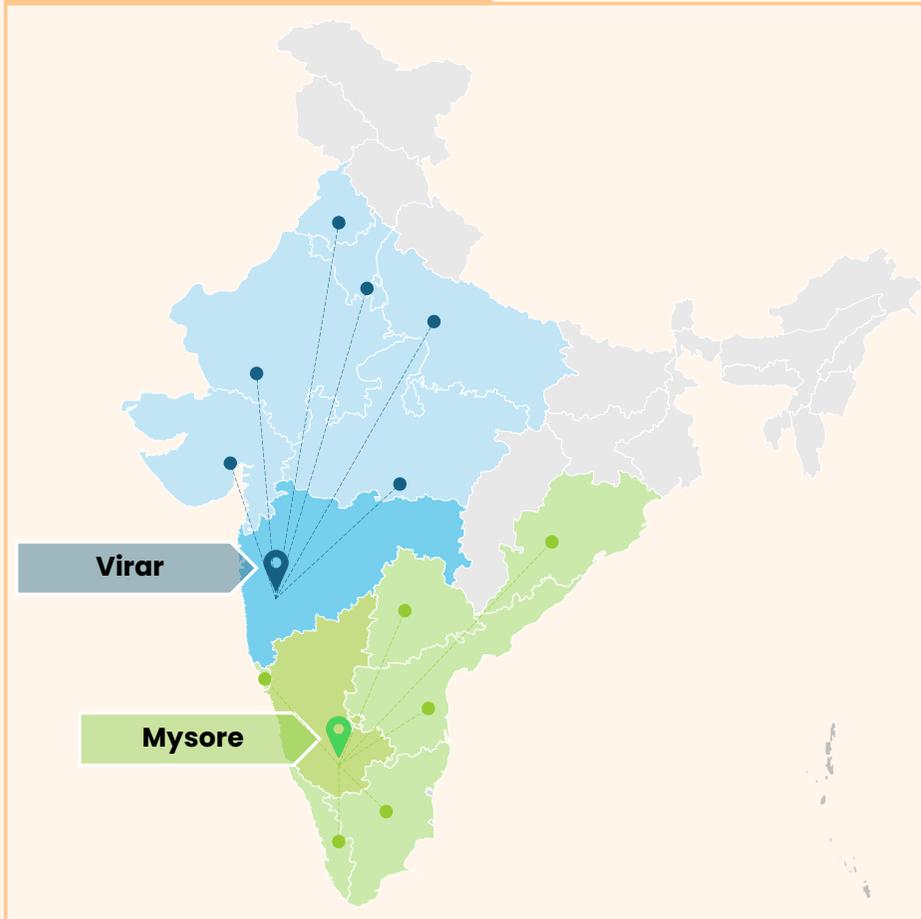
200ml

Source: Himachal Pradesh

Our strategic manufacturing locations are optimized for scale, thoughtful market entry and logistical efficiency



Strategic plant locations



Proximity to markets cuts logistics costs



Ease of seed sourcing



Local demand for by-products

Virar

40
Machines

1.2L litre
Capacity*

~82%
Capacity
utilization

550 bottles
Packaged/hr

Mysore

80
Machines

2.8L litre
Capacity*

50%
Installed
as of now

800 bottles
Packaged/hr



*Per month

Why Indic Wisdom?



Experienced founders with a bias for execution



Co-Founder
Prajakta Khare



Co-Founder
Kaustubh Khare

Work Experience

12 yrs of experience
SAP CRM, Project Management, eCommerce, Marketing integrations
Worked on SAP Solutions for



Education



Operational team aiding growth



Sandeep
Paranjpe

Virar Plant Manager

17 years of experience in
manufacturing and supply chain



Manooj
Kumar Saraf

Virtual CFO

Ex-CFO Parag Milk, Future Group



Rajeev
Bhanawat

Fractional NSM

35 years of experience with Parag
Milk, More retail, mother dairy

Backed by marquee investors & angels



Raised
~**INR 25Cr** till
date

Reaching consumers through multi-faceted channel penetration strategy



Metrics are for FY25

Driving growth through innovation & capacity expansion

Manufacturing



Automated pre-processing line & innovative crushing machine, reducing labour costs by **70%**

Set up new manufacturing facility in Mysore to expand existing capacity to **4.2L litres/month**

Product Innovation



Launched **NAVA Oil Spray** with a 3-function innovative nozzle

Developing **protein-based products** from oilcake to enhance value per kg (successfully tested in lab)

Market



70% online sales driven by **strong presence on leading quick commerce platforms**, and 30% **offline through GT & MT retail** in Tier 1 & 2 cities

Omnichannel strategy in place, enabling real-time demand tracking, localized marketing, and improved inventory flow



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**Let's
connect!**